NC Policy Summary

- Good Samaritan/911 Naloxone Access Law
- Naloxone Standing Order Law
- Controlled Substances Reporting System Revisions
- Needle Exchange Legalization
- Campaign to preserve NC's Universal Motorcycle Helmet Law
- Defend Graduated Driver's License Law

Process Overview

- Data
- Evidence-based Strategy
- Frame the issue
- Educate policy makers
- Partner's

Key Partners

- Child Fatality Task Force
- NC Harm Reduction Coalition
- Brain Injury Advisory Council
- State Trauma Advisory Council
- Executive Committee on Highway Safety
- UNC IPRC and HSRC

1985 – Aberdeen Area Community Injury Prevention Program of the Year-Rosebud, South Dakota

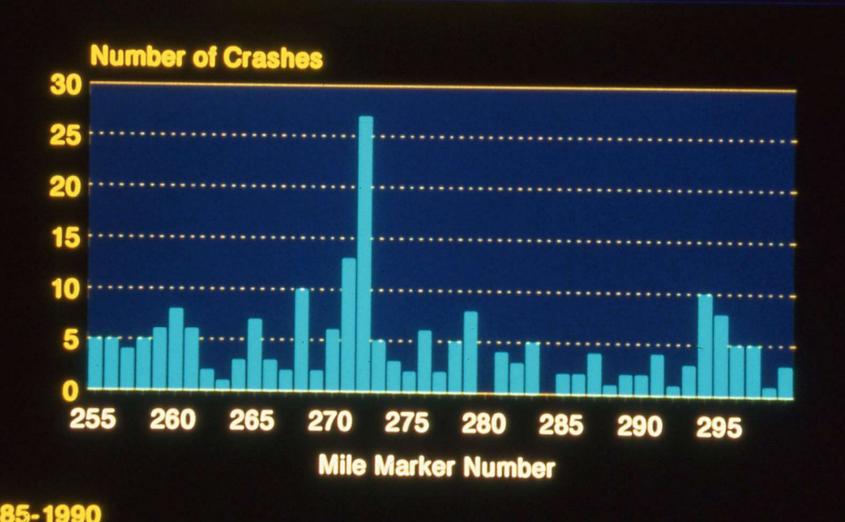


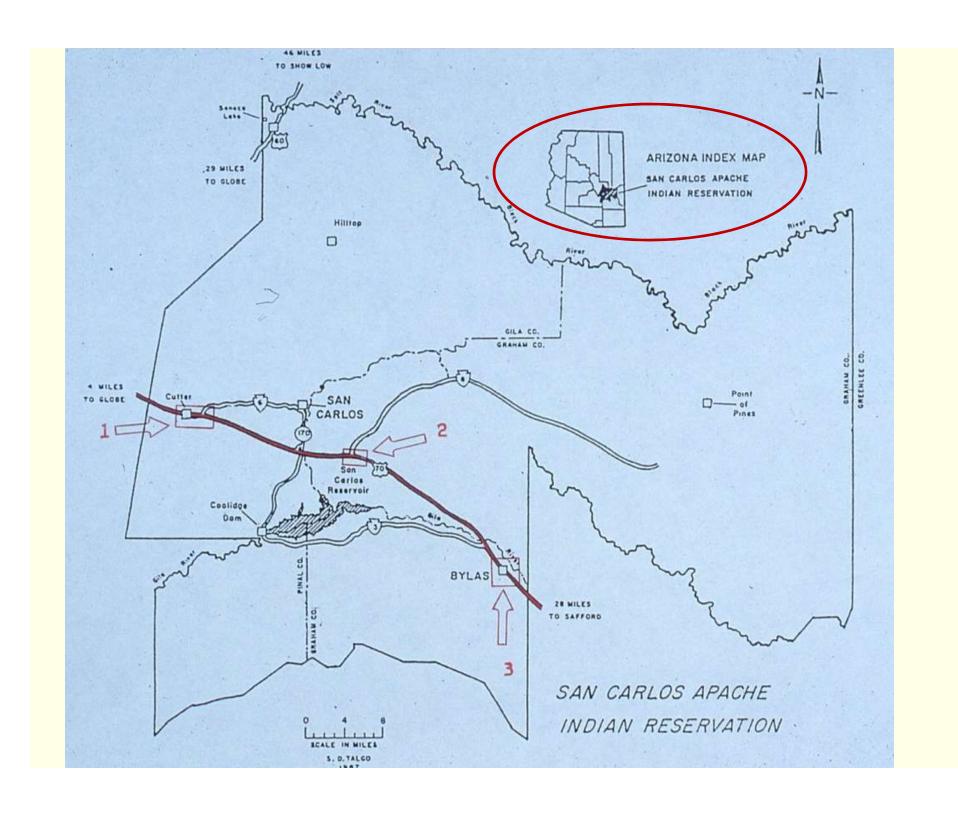
Seat Belt Convincer

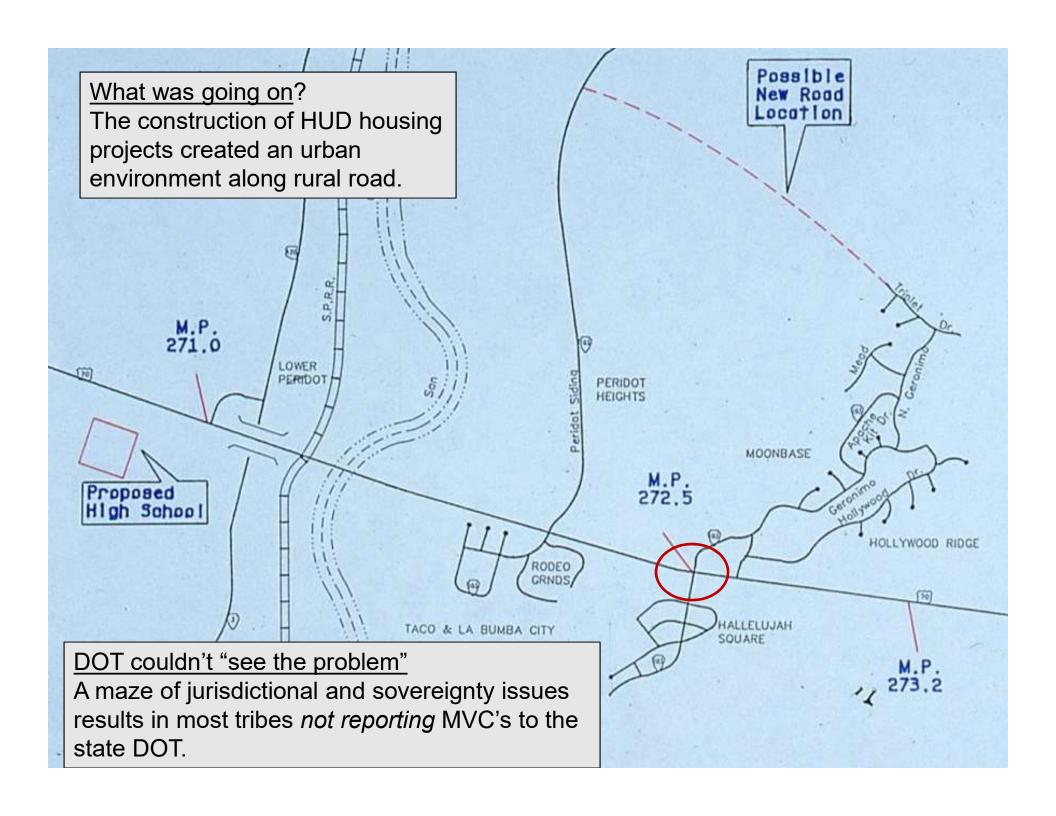


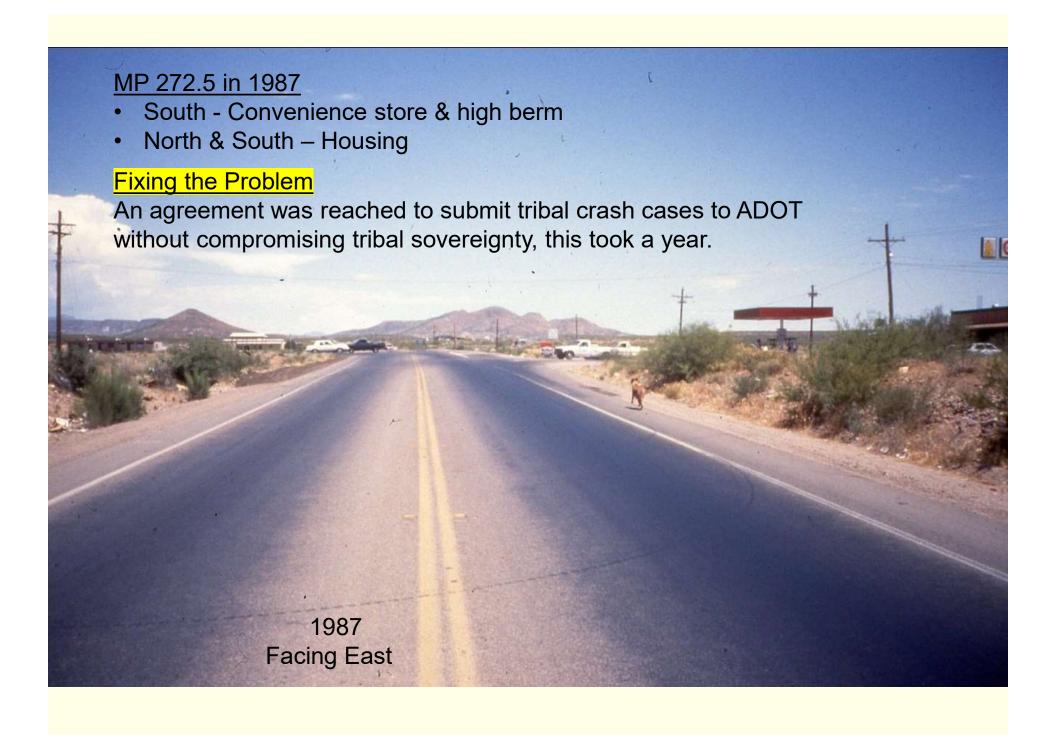
1989 – San Carlos Apache Indian Reservation Injury Prevention Fellowship Project.

Hwy 70 Widening Project

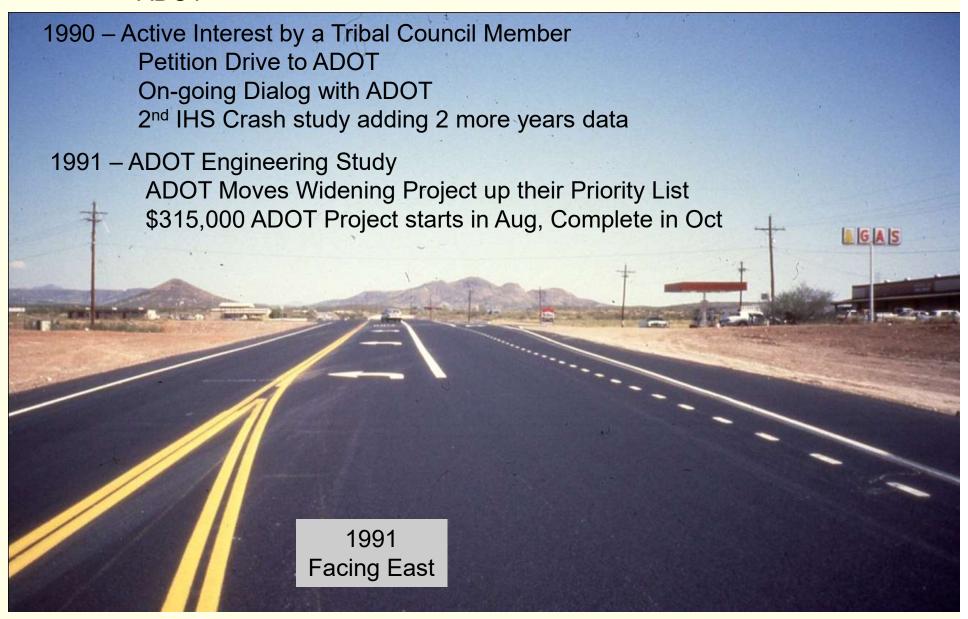








1989 – Crash Study (3 years data) Completed, presented to Tribe, Submitted to ADOT



Injury Prevention History in North Carolina

1960 - Accident Prevention Branch Highlights

Actively promoted the installation and use of seat belts.

- About 80% of the professional staff members & many nonprofessional staff of State Board of Health installed and use seat belts in their personal cars.
- Activities were expanded to local health departments. Now many county public health workers use seat belts.
- Worked with NC Junior Chambers of Commerce to promote seat belts as a state-wide project.
- Campaign sold over 60,000 belts in the state.

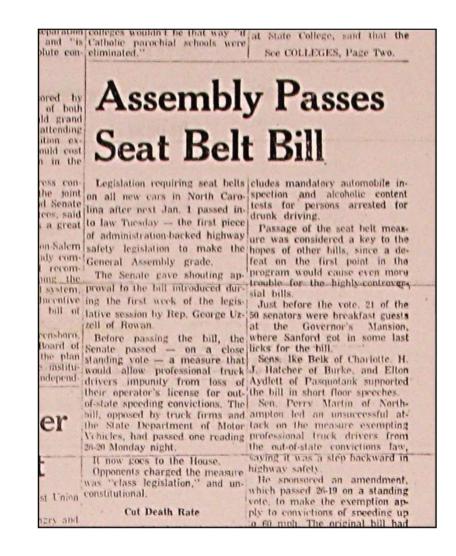


The Highway Safety revolution in North Carolina

April 24, 1963

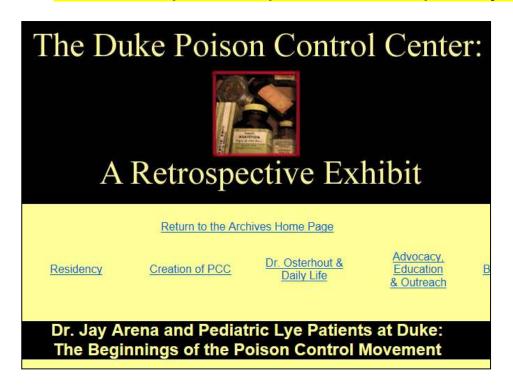
"Legislation requires seatbelts in all new cars in North Carolina after Jan 1."

- Governor Sanford makes a state-wide TV address calling for a 5 point plan
- Chemical Test for Alcohol program instituted
- Highway Safety Engineers hired
- Highway Safety Research Center Established
- Billy Graham calls on pastors to include highway safety in their sermons.



North Carolina was a leader in Solving the child poisoning epidemic of the 1950's & 1960's

- Duke University opened the 2nd Poison Control Center in the US
- The child-proof cap was developed by Dr. Arena at Duke.



"The adoption of such a closure could mean a saving of many small children's lives from the accidental ingestion of drugs" Dr. Arena, 1957, letter to fellow physicians.



Poison Prevention Packaging Act

Enacted in 1970,

Requires a number of household substances to be packaged in child-resistant packaging.



The packaging must be designed or constructed to be significantly difficult for children under five years of age to open within a reasonable time, and not difficult for normal adults to use properly.

Since the regulation has been in effect, there have been remarkable declines in reported deaths from ingestions by children of toxic household products including medications.







The News&Observer

NC Senate panels looks to protect kids from e-cigarette liquids

BY COLIN CAMPBELL - CCAMPBELL@NEWSOBSERVER.COM 04/21/2015 6:12 PM | Updated: 04/21/2015 6:12 PM







Regulate the Sale of E- Liquid Containers Law

Signed into law - July 8, 2015

- Unlawful to sell e-liquid unless the in a child-resistant container (CRC)
- Class A1 misdemeanor (1-60 Days jail 1st offence)
- Liable for damages
- Effective Dec 1, 2015



E-Cigarettes and E-Liquid: Danger to Children

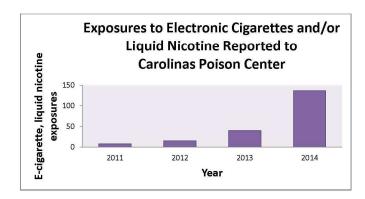


What is an E-Cigarette?

- E-cigarettes (also called vapor products) are battery operated devices that heat a liquid solution, normally containing nicotine, to produce an aerosol inhaled by the user.
- Some e-cigarettes use cartridges that can be refilled with a liquid solution (e-liquid).

What is the Danger for Kids?

- Liquid nicotine is extremely toxic.
- Even small amounts of e-liquid, whether swallowed or absorbed through the skin, can cause vomiting, seizures, or death.
- E-liquid comes in many flavors that are enticing to children, such as cherry, chocolate, candy apple, and bubble gum.
- E-liquid containers are currently packaged in a way that does not protect against child tampering and opening.
- · A child in the United States recently died from e-liquid poisoning.
- Calls to the Carolinas Poison Center about e-liquid poisonings have increased 1,613% over the past three years.



Sources

- -- Tobacco Control Legal Consortium, Electronic Cigarette Liquid Packaging and Sales Requirements (updated September 2014), available at http://publichealthlawcenter.org/sites/default/files/resources/tclc-fs-e-liquid-packaging-2014_0.pdf
- --Robert A. Bassett et al., Nicotine Poisoning in an Infant, 370 N. ENGL. J. MED. 2240 (2014), available at http://www.nejm.org/doi/full/10.1056/NEJMc1403843
- --Stanton Glanz, Child Resistant Packaging of Electronic Cigarettes Devices and Refill Liquid to Prevent Child Poisoning, Center for Tobacco Control Research & Education (July 8, 2014), available at http://tobacco.ucsf.edu/child-resistant-packaging-electronic-cigarette-devices-and-refill-liquid-containers-containing-nicot
- -- Press Release, American Association of Poison Control Centers (AAPCC) and Poison Centers Issue Warning About Electronic Cigarettes and Liquid Nicotine (Mar. 25, 2014), ovailable at http://www.aapcc.org/press/29
- --Letter from National Association of Attorneys General to Margaret Hamburg, Commissioner of the Food and Drug Administration (Sept. 24, 2013), available at http://www.naag.org/assets/files/pdf/E%20Cigarette%20Final%20Letter%20%235%29%281%29.pdf
- --First Child's Death From Liquid Nicotine Reported as "Vaping' Gains Popularity, ABC News (December 12, 2014), available at http://abcnews.go.com/Health/childs-death-liquid-nicotine-reported-vaping-gains-popularity/story

E-Cigarette Bill Fact Sheet

- Part of the education campaign for the bill
- Maintain a consistent message
- Everyone working on the issue uses the same Fact Sheet.
- Clear message that conveys the problem, and proposed solution.



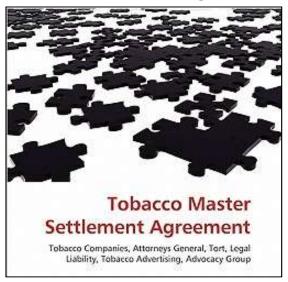
Addressing the emerging hazard of vaping at the Federal level falls between the jurisdictions of 2 agencies.







Bringing the hazards posed by this new product under federal jurisdiction was less of a tug of war than a *game of dodge ball* or *a hot potato to toss*.







<u>FDA</u> – Framed by the Tobacco Wars are locked in by Big Tobacco Lawyers *Is this a tobacco product?*

<u>CPSC</u> – One of *our Agencies*Exists with diminished capacity; *without a congressional mandate its* a very long and slow journey to *regulatory action*.

We didn't want to watch child death and injury pile up while waiting for federal action.

We decided to put a spot light on the issue and let the NC legislators and partners take up the issue.



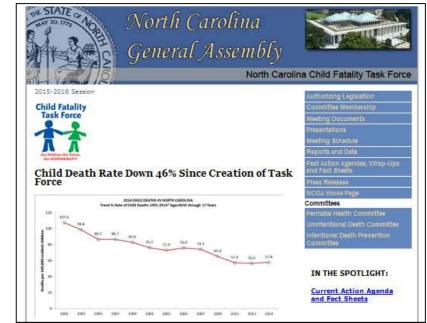
The Child Fatality Task Force

A legislative study commission

- Examines the causes of child death
- Makes recommendations to the Governor & General Assembly on how to:
 - Reduce child death
 - Prevent abuse and neglect
 - Support the safe and healthy development of children.

35 Appointed Members

- 4 by the Governor
- 10 by the Speaker of the House (including 5 legislators);
- 10 by the President Pro Tempore of the Senate (including 5 legislators)
- 11 Ex Officio (by virtue of their position in state government).
- + Many Volunteers like me.



Regulating E-Cigarettes went thru the Unintentional Death Committee Co-Chair, Alan Dellapenna



In the 2015 session, the Senate Rules Committee is where bills went to die. (350+ bills)



Sen Stan Bingham (R)

Legislation that moved in 2015 had a sponsor with seniority, lined up support, & worked behind the scenes to keep the bill moving.



FULL SITE SEARCH: type search oriteria

SEARCH BILL TEXT: 2015-2016 Session ▼ type

FIND A BILL: 2015-2016 Session ▼ ente

VIEW MEMBER INFO: Select a member...

HOME HOUSE SENATE ABOUT THE LEGISLATURE AUDIO CALENDARS COMMITTEES LEGISLATION/BILLS WHO REPR

aprintable version

Rules and Operations of the Senate

Senate Standing Committee

- · Meets Upon Call of the Chairman
- Bills in Committee: H3, H12, H15, H29, H35, H38, H43, H50, H74, H108, H111, H135, H138, H138, H141, H151, H181, H191, H196, H216, H238, H242, H247, H248, H250, H253, H267, H286, H287, H289, H290, H292, H298, H302, H306, H311, H349, H355, H375, H380, H385, H388, H402, H407, H408, H421, H422, H429, H439, H457, H460, H474, H483, H502, H528, H543, H548, H554, H559, H564, H565, H567, H581, H598, H613, H616, H630, H631, H632, H633, H641, H643, H649, H657, H658, H660, H667, H676, H678, H683, H696, H703, H711, H713, H714, H728, H729, H736, H739, H740, H742, H754, H763, H779, H780, H793, H794, H796, H804, H811, H813, H816, H817, H824, H842, H860, H880, H881, H896, H902, H904, H925, S8, S10, S21, S24, S26, S31, S32, S33, S34, S35, S38, S40, S41, S42, S44, S45, S48, S56, S57, S58, S62, S63, S64, S65, S86, S67, S68, S70, S74, S79, S80, S84, S85, S86, S94, S98, S100, S101, S107, S111, S117, S126, S128, S129, S130, S131, S133, S135, S138, S143, S144, S145, S148, S147, S149, S150, S151, S153, S158, S163, S165, S166, S167, S170, S172, S175, S178, S179, S180, S184, S190, S194, S196, S200, S201, S203, S209, S210, S213, S220, S222, S224, S226, S228, S229, S231, S234, S236, S239, S240, S241, S242, S243, S244, S253, S254, S261, S262, S270, S271, S272, S274, S275, S276, S277, S278, S283, S285, S292, S294, S297, S300, S302, S319, S322, S323, S324, S325, S329, S337, S339, \$340, \$350, \$353, \$354, \$358, \$360, \$361, \$365, \$375, \$380, \$384, \$388, \$389, \$390, \$391, \$393, \$394, \$397, \$398, \$402, \$403, \$407, \$408, \$412, \$413, \$415, \$431, \$432, \$433, \$439, \$440, \$441, \$442, \$450, \$454, \$457, \$459, \$463, S489, S475, S484, S485, S486, S490, S498, S499, S502, S505, S506, S507, S514, S518, S525, S528, S529, S530, S531, S532, S533, S537, S538, S539, S542, S543, S548, S550, S551, S553, S555, S558, S559, S561, S562, S563, S567, S568, S569, S574, S576, S579, S583, S584, S587, S591, S601, S602, S604, S605, S606, S612, S613, S615, S618, S622, S623, S624, S625, S627, S628, S629, S631, S632, S633, S635, S636, S638, S640, S641, S642, S644, S645, S646, S648, S650, S651, S653, S656, S657, S658, S662, S663, S664, S666, S669, S672, S677, S688, S689, S690, S691, S692, S700, S701, S702, S703, S704, S706, S707, S708, S710, S711, S719
- Meeting notices via e-mail

Members

Chairman Sen. Tom Apodaca
Vice Chairman Sen. Tommy Tucker
Members Sen. Chad Barefoot,

Sen. Chad Barefoot, Sen. Dan Blue, Sen. Andrew C. Brook, Sen. Harry Brown, Sen. Ben Clark, Sen. Joel D. M. Ford, Sen. Kathy Harrington, Sen. Ralph Hise, Sen. Brent Jackson, Sen. Floyd B. McKissick, Jr., Sen. Wesley Meredith, Sen. E. S. (Buch) Neuton Sen. Bill Senen Sen. Truth Wesley

(Buck) Newton, Sen. Bill Rabon, Sen. Trudy Wade

Most of the Work on the bill was done Before the Bill Hit the First Committee

Dec 30, 2015

Anna Stein at DPH prepared the initial draft of the bill, a solid starting point.

Tom V. worked with Sen. Bingham to craft the bill with industry lobbyists.

	SESSION 2015
\mathbf{s}	D BILL DRAFT 2015-MG-2A [v.2] (11/10)
	(THIS IS A DRAFT AND IS NOT READY FOR INTRODUCTION) 3/3/2015 6:40:27 PM
Short Title:	Regulate the Sale of E-Cigarettes. (Public)
Sponsors:	Senator Bingham (Primary Sponsor).
Referred to	
LABEI The Genera adding a ne "§ 14-401.1	A BILL TO BE ENTITLED REQUIRING CHILD-RESISTANT PACKAGING AND SAFETY WARNING SETOR VAPOR PRODUCTS SOLD IN THIS STATE. If Assembly of North Carolina enacts: SECTION 1. Article 52 of Chapter 14 of the General Statutes is amended by we section to read: 18A. Sale of certain vapor products prohibited.
	The following definitions apply in this section:
	(1) Child-resistant packaging. – Packaging that is designed or constructed to be significantly difficult for children under five years of age to open or obtain a
	toxic or harmful amount within a reasonable time.
	(2) E-liquid. – A liquid product, whether or not it contains nicotine, that is intended to be vaporized and inhaled using a vapor product.
	(3) E-liquid container. – A bottle or other container of e-liquid. The term does not include a container holding e-liquid in a cartridge that is intended for use in a vapor product if the cartridge is prefilled and sealed by the manufacturer and is not intended to be opened by the consumer.
	(4) Vapor product. – Any noncombustible product that employs a mechanical
	health element, battery, or electronic circuit regardless of shape or size and
	that can be used to heat a liquid solution contained in a vapor cartridge. The
	term includes an electronic cigarette, electronic cigar, electronic cigarillo, and electronic pipe.
(b)	It shall be unlawful for any person, firm or corporation to sell, offer for sale, or
	nto commerce in this State an e-liquid container unless the container meets all of the
	equirements:
	(1) Constitutes child-resistant packaging.
	(2) Is labeled with safety warnings consistent with rules adopted by the North
(a)	Carolina Commission for Public Health. Any person, firm or corporation that violates the provisions of this section shall be
	mages to any person injured as a result of the violation, and also shall be guilty of a
	isdemeanor."
	SECTION 2. G.S. 130A-29 is amended by adding a new subsection to read:
	"(12) Establishing safety warnings to be included on labels for e-liquid containers
	as defined in GS. 14-401.18A."
General A	Assembly of North Carolina Session 2015
General P	Session 2015

GENERAL ASSEMBLY OF NORTH CAROLINA

General Assembly of North Carolina Session 2015

SECTION 3. This act becomes effective December 1, 2015, and applies to offenses committed on or after that date.

Excerpts from NC Vaping Councils Advocacy Alert, 2

The bill makes the penalty the highest level misdemeanor, which is something that needs to be corrected regardless of any other specific point as it could place a small business owner in jail over a misunderstanding or misinterpretation of the law.



We must work to delay the implantation of this bill as its effects would be immediate as of December 1st, 2015 regardless of the status of pending federal legislation.

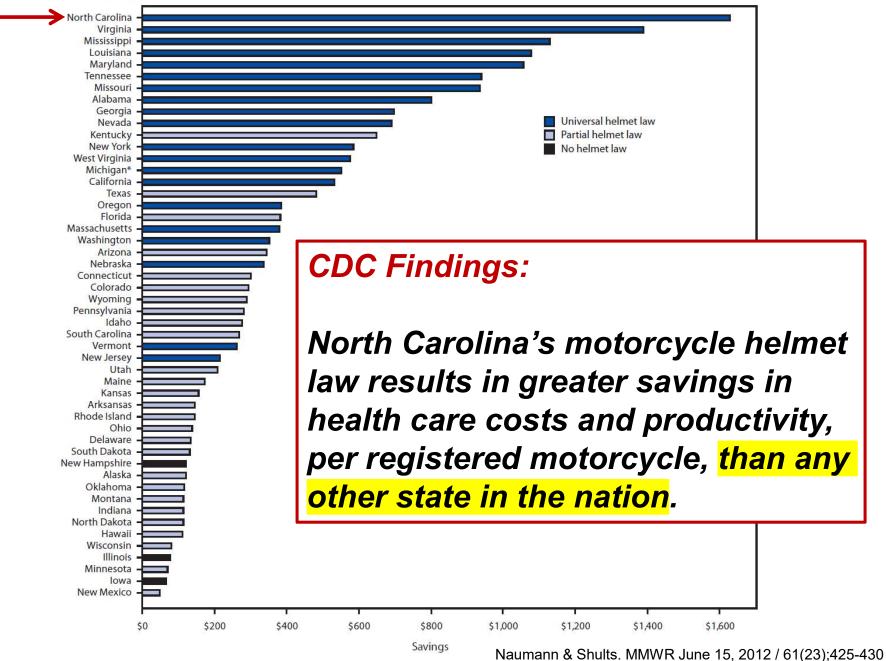
As with any legislation that we undertake for SFATA-NC/NCVC all options are on the table in regards to strategy for correcting the negative impact of this bill.

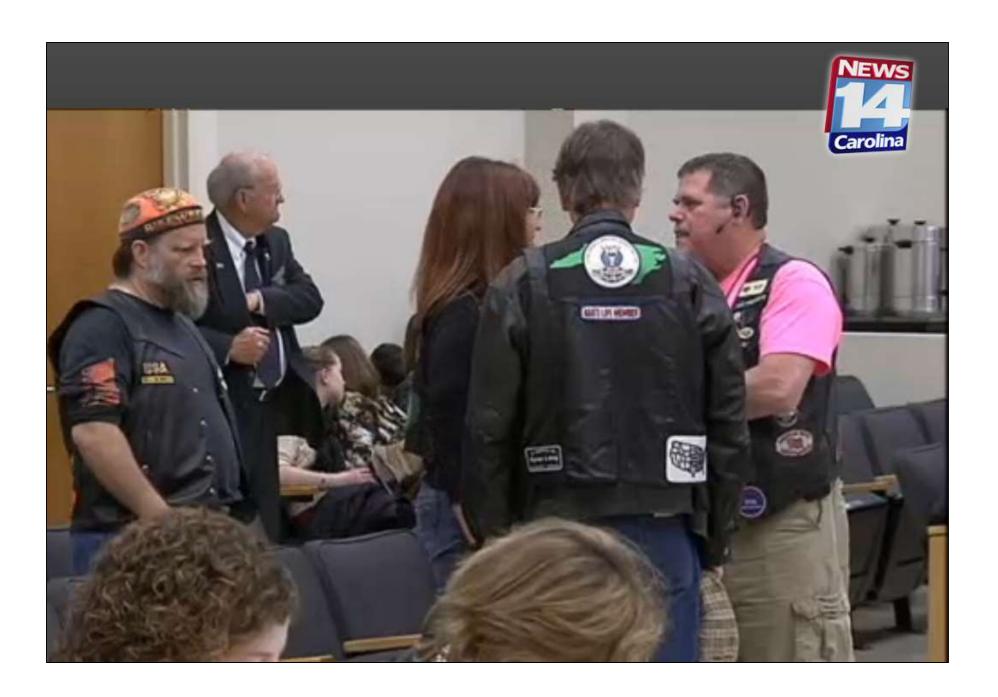
We will ensure that the message is sent that SFATA-NC/ NCVC is in favor of child resistant packaging and that we are working to implement that on a federal level.



History Nation							
‡ Date	Chambe	r Action		Documents	Vote		
03/12/2015	Senate	Filed		DRS45098-MG-2B			
03/16/2015	Senate	Passed 1st Reading					
03/16/2015	Senate	Ref To Com On Rules and Operations of the S	enate <				
04/15/2015	Senate	Withdrawn From Com					
04/15/2015	Senate	Re-ref Com On Health Care					
04/21/2015	Senate	Reptd Fav Com Substitute		S286-PCS35262-TK-22			
04/21/2015	Senate	Com Substitute Adopted					
04/22/2015	Senate	Amend Adopted A1		A1: S286-ATK-10-V-5	PASS		
04/22/2015	Senate	Passed 2nd Reading	0 1		ASS		
04/22/2015	Senate	Passed 3rd Reading	3 da	ys of committee			
04/22/2015		Engrossed	work	κ to pass in the			
04/23/2015	Senate	Regular Message Sent To House		• • • • • • • • • • • • • • • • • • •			
04/23/2015	House	Regular Message Received From Senate	Sen	ale			
04/27/2015	House	Passed 1st Reading					
04/27/2015	House	Ref to the Com on Health, if favorable, Comme Development	rce and Job	(
05/27/2015	House	Reptd Fav					
05/27/2015	House	Re-ref Com On Commerce and Job Developm	ent	2 Months in the House, Went thru a few more			
06/10/2015	House	Reptd Fav					
06/10/2015	House	Re-ref Com On Judiciary II					
06/24/2015	House	Reptd Fav		committees			
06/24/2015	House	Cal Pursuant Rule 36(b)					
06/24/2015	House	Placed On Cal For 06/25/2015					
06/25/2015	House	Passed 2nd Reading			PASS: 106		
06/25/2015	House	Passed 3rd Reading					
06/25/2015	House	Ordered Enrolled					
06/29/2015		Ratified					
		Pres. To Gov. 06/30/2015					
06/30/2015							
06/30/2015 07/08/2015		Signed by Gov. 7/8/2015					

FIGURE 2. Estimated economic costs saved as a result of motorcycle helmet use, per registered motorcycle, by state — National Highway Traffic Administration, United States, 2010





Two Stories about Motorcycle Helmets

Argument for Repeal

- Freedom Its about the freedom of adults to chose.
- "Let those who ride decide." Non-riders are imposing the helmet choice.
- **Helmets aren't effective**, data used to promote helmet effectiveness is wrong (*Fake News*), data's been manipulated by feds to hide the truth.

Don't Mess with NC's Universal Helmet Law

- The current law has worked very well for 47 years and is very popular among a large majority of motorcyclists in NC.
- Changing the law is an expensive unfunded mandate that <u>all</u> tax payers and insurance policy holders will fund.
- Helmets Laws work.
 - 28 state have weakened their law; deaths, head injuries, and costs have gone up 20-40% in all 28 states.

The helmet law repeal effort's goal is to displace the story of NC's Universal Helmet Law's effectiveness, popularity, and value with their story of

A nanny state infringement on personal freedom.

We're not trying to convince the pro-repeal advocates they're wrong;

We are trying to **remind** and **reinforce** the **public** and **law makers** that the

current policy is sound, reasonable, popular, and effective and

reject the new argument.

We're not going to convince the pro-repeal advocates they're wrong and we don't have to -

We want to reinforce that the current policy is right.

Arguing their points legitimizes their argument and takes away from presenting our story.

Research on countering wrong messages shows it reinforces their point. (Try to convince a Trump or Hillary support they're wrong.)

May 2013 - House Judiciary Committee B Hearing on H 109

Trauma showed up in force.



<u>4 Committee members spoke in opposition to H-109</u>, citing personal experience with brain injured survivors.

Committee adjourned with no vote on the bill, no member would make a motion.

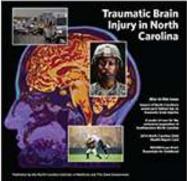
<u>H 109 was converted to a study bill</u>, stayed in the Senate Rules Committee most of 2014, session ended before it was scheduled in the Senate Transportation Committee but session ended before the bill was heard in committee.



- NCM Journal featuring Brain Injury arrived in mail boxes the week the helmet law went to committee.
- State Legislators are on the mailing list for the journal.

APRIL 2015 :: 76(2)





Traumatic Brain Injury in North Carolina

Traumatic brain injury (TBI) can range from mild concussions to life-threatening trauma. This issue of the NCMJ discusses various issues related to TBI, including the impact of North Carolina's motorcycle helmet law, prevention and management of sports-related concussions, the need for behavioral health care for TBI survivors, the effect of TBI among North Carolina's veterans, management of TBI among older adults, and advances in prehospital care for TBI.

ORIGINAL ARTICLE













Impact of North Carolina's Motorcycle Helmet Law on Hospital Admissions and Charges for Care of Traumatic Brain Injuries

Rebecca B. Naumann, Stephen W. Marshall, Scott K. Proescholdbell, Anna Austin, Kathleen Creppage

N. C. Med J. 2015;76(2):70-75.

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Helmet Repeal Bill dramatically defeated in the House Rules Committee



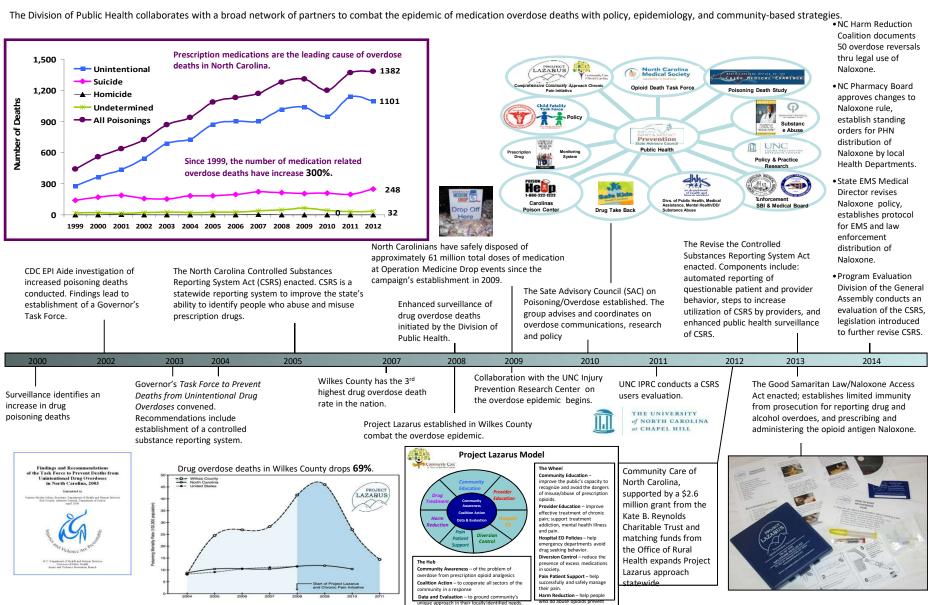
Rep. Darren Jackson (D-Raleigh) said he was in the process of reading an article in the *North Carolina Medical Journal* about motorcycle helmets when he received notice of the bill being sent to the Committee on Rules, Calendar, and Operations of the House.



North Carolina's Response to the Drug Overdose Epidemic

North Carolina Injury & Violence PREVENTIO N Branch

Capt. Alan Dellapenna Jr. (Ret.), Scott K. Proescholdbell Injury and Violence Prevention Branch, N.C. Division of Public Health



2013 North Carolina Good Samaritan/Naloxone Access Law

Since August 1, 2013

59,000 overdose rescue kits distributed

10,009 confirmed overdose reversals



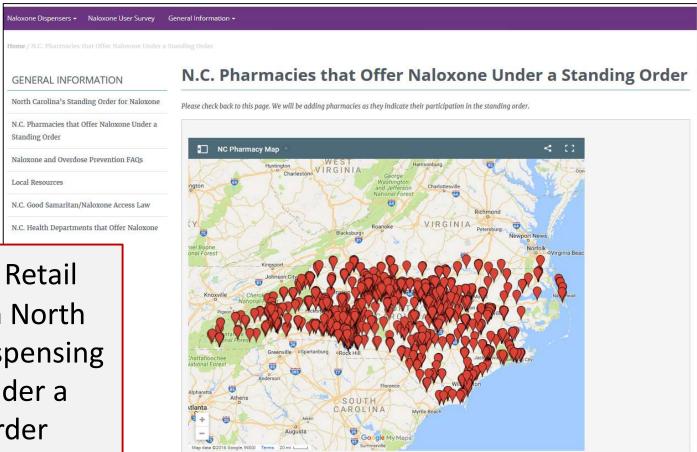




www.nchrc.org/programs-and-services

NC's Statewide Standing Order for Naloxone

June 20, 2016 – Law authorizes state health director to issue statewide standing order for naloxone



1,407 (69%) Retail pharmacies in North Carolina are dispensing Naloxone under a standing order

www.NaloxoneSaves.org

Syringe Exchange Overview

- Legalized in NC July 11, 2016
- DPH has responsibility for registration and reporting under the law
 - Also provide: Coordination, TA, best practices, support to foster new SEPs
- 2017 STOP Act
 - -Changed funding restriction

Syringe Exchanges are an opportunity to engage with active drug users about their health.





Participants

Summary of 2016-2017 Data

3,983 program participants

14,997 total contacts with participants

1,154,420 syringes distributed

489,301 syringes collected for disposal

Naloxone

5,682 naloxone kits distributed

1,311 referrals made for naloxone kits

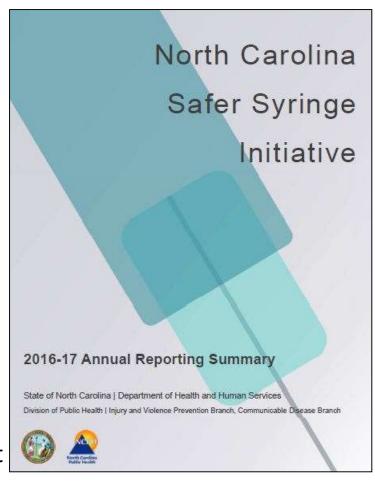
2,187+ overdose reversals reported to SEPs

Testing & Referral

3,766+ referrals to mental health, SUD treatment

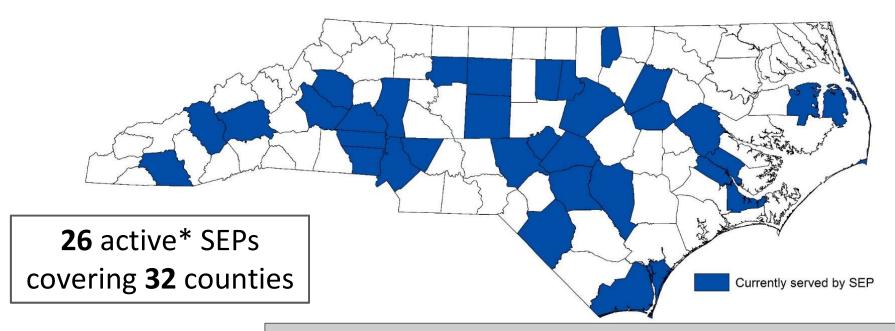
2,599 HIV tests administered

738 hepatitis C tests administered



2016-17 Summary Report

Counties Served by Syringe Exchange Programs



*There may be SEPs operating that are not represented on this map; to be counted as an active SEP, must be registered with the NC Division of Public Health.

Operated and supported by

- Local health departments
- Community-based organizations
- Faith-based organizations
- Health systems

- SUD treatment providers
- AIDS service organizations
- First responders
- Directly impacted people

Source: North Carolina Division of Public Health, December 2017

Analysis: Injury Epidemiology and Surveillance Unit

Thank, you