

NaTMEC

**NATIONAL TRAVEL MONITORING
EXPOSITION AND CONFERENCE**

NaTMEC 2021

Sponsor Directory

June 21-25, 2021
Virtual Event

Presented by



THANK YOU TO OUR SPONSORS

Pioneer Level



INTERNATIONAL ROAD DYNAMICS INC.



Leader Level



Donor Level



Promoter Level



Pioneer Level – \$4,000



A Tradition of Traffic Counting Excellence Since 1977. Diamond Traffic has manufactured accurate traffic

measurement and reporting products and industry-leading counters and classifiers for vehicle, bicycle, off-road and pedestrian data collection. We specialize in solutions and deliver innovative and custom systems to our clients world-wide. With the widest product and software line in the traffic counting industry, Diamond Traffic is committed to providing value, reliability, and simplicity through quality and reliable products that are built to last. With Diamond Traffic, Accuracy Counts!

Location: Oakridge, OR, USA

Website: www.diamondtraffic.com

Marketing contact:

Brad Bray, West Coast Sales

Brad@diamondtraffic.com

Facebook: www.facebook.com/diamondtraffic

Twitter: twitter.com/diamondtraffic



INTERNATIONAL ROAD DYNAMICS INC.

IRD is a multi-discipline technology company with the expertise to integrate complementary ITS (Intelligent Transportation Systems) technologies into systems designed to solve unique and challenging transportation problems. IRD is the one source company that can offer multi-systems solutions by integrating a number of different technologies to the desired functionality.

Location: Spring Grove, IL, USA

Website: www.irdinc.com

Marketing contact:

Roy Czinku, VP ITS Solutions and Maintenance

Roy.Czinku@irdinc.com

Facebook: www.facebook.com/InternationalRoadDynamics

LinkedIn: www.linkedin.com/company/ird_3/

Twitter: twitter.com/IRDInc1



The mission of the North Carolina Department of Transportation is to connect people, products and places safely and efficiently with customer focus, accountability and environmental

sensitivity to enhance the economy and vitality of North Carolina.

Location: Raleigh, NC, USA

Website: www.ncdot.gov

Facebook: www.facebook.com/NC DOT

Twitter: twitter.com/ncdot



Providing Proven Traffic Counting Equipment and Services Since 2001. Affordable, Easy, and

Safe Transportation Data for Your Agency or Firm...That's Spack Solutions.

Location: Minneapolis, MN, USA

Website: www.spacksolutions.com

Marketing contact:

Mike Spack, CEO

mspark@spacksolutions.com

LinkedIn: www.linkedin.com/company/spack-solutions/



The Traffic Group provides traffic data collection services to numerous State DOT Agencies, Counties, Municipalities, MPOs, and the private sector. With more than 50 staff dedicated solely to data services, an inventory of more than 4,000 traffic counting devices, the firm typically conducts 115,000 counts annually and has conducted more than three million counts over the last 36 years.

Location: Baltimore, MD, USA

Website: www.trafficgroup.com

Marketing contact:

Anthony Guckert, Executive Vice President

aguckert@trafficgroup.com

LinkedIn: www.linkedin.com/company/the-traffic-group-inc

YouTube: www.youtube.com/user/1985traffic

Leader Level – \$2,000



The CATT Lab is a non-profit group of 75 professional software developers and systems integrators. We specialize in

fusing, analyzing, visualizing, and disseminating a diverse array of TSMO-related data for operations, planning, research, and public consumption. We also develop TSMO training and education materials, and help agencies solve important transportation, safety, and security problems. We develop, deploy, and maintain innovative technologies through user-centered software design.

Location: College Park, MD, USA

Website: www.cattlab.umd.edu

Marketing contact:

Rick Ayers, Public Sector Advocate
rayers@umd.edu

LinkedIn: www.linkedin.com/company/cattlab

Twitter: twitter.com/CATT_Lab



Eco-Counter designs and manufactures turnkey solu-

tions for bicycle and pedestrian counting. Reliable, accurate, and robust, our counters are developed to enable you to precisely count bicycles and pedestrians in every configuration. We offer a complete range of products and services to collect and analyze data, including counters, automatic and wireless data transmission, custom count data analysis reports, and Eco-Visio, a professional online data analysis software.

Location: Montreal, QC, Canada

Website: www.eco-counter.com

Marketing contact:

Olivia White, Client Consultant
olivia.white@eco-counter.com, 514-849-9779

Facebook: www.facebook.com/EcoCounter

LinkedIn: www.linkedin.com/company/eco-counter

Twitter: twitter.com/Eco_Counter



measure. analyze. innovate.

Kistler is the global market leader for dynamic pressure, force, torque, and acceleration measurement

technology. For many road and rail operators, Weigh In Motion means Kistler. Key applications in our WIM portfolio are backed by 20 years of experience.

Location: Novi, MI, USA

Website: www.kistler.com

Marketing contact:

Amanda Konja, Marketing Manager
amanda.konja@kistler.com

LinkedIn: www.linkedin.com/company/kistler



MS2

Founded in 2003, MS2 is a national leader in transportation data management and analysis and has the largest traffic count database in North America. More than 270 agencies in 31 US States, and Canada, including 23 state DOTs, use MS2 software. Our software includes multiple modules for managing transportation data ranging from traffic count, turning movement, non-motorized count, weigh-in-motion, travel time, traffic crash, road sign, work order, asset management, and performance measurement.

Location: Ann Arbor, MI, USA

Website: www.ms2soft.com

Marketing contact:

Kimberly Baker, Director Business Development
kmb@ms2soft.com

Facebook: www.facebook.com/midwesternsoftwaresolutions

LinkedIn: www.linkedin.com/company/ms2--midwestern-software-solutions/

YouTube: www.youtube.com/channel/UCKVm7bg48kA7p-JZobd_zdPw

Donor Level – \$1,000



Cestel is a world leading producer of bridge weigh-in-motion system.

SiWIM is a fully portable, very accurate and reliable Bridge Weigh-in-Motion System. It is installed on the superstructure of an existing bridge. SiWIM installation does not damage the pavement.

Location: Trzin, Slovenia

Website: www.cestel.eu

Marketing contact:

Sara Zerko, Sales Representative
sara.zerko@cestel.si

Facebook: www.facebook.com/cestel.si

LinkedIn: www.linkedin.com/company/1708304

YouTube: www.youtube.com/watch?v=yXuU-yEA9590&t=2s



DRAKEWELL

www.drakewell.com

Drakewell specializes in traffic data analysis software, providing the traffic industry with target specific software for over

30 years. Drakewell solutions are highly modular and configurable deployed in secure cloud hosting environments. Whether WIM, Bike/Ped, AI, telemetry, ANPR/Bluetooth, Realtime, or reporting, our clients enjoy the cutting edge of traffic data analysis software with client relations and support second to none. Reach out to us with any of your traffic software needs.

Location: Dover, DE, USA

Website: www.drakewell.com

Marketing contact:

Duncan Jamieson, Business Development Director
duncan.jamieson@drakewell.com

LinkedIn:

www.linkedin.com/in/duncan-jamieson-a6496b11



Iteris is the global leader in smart mobility infrastructure management—the foundation for a new era of mobility. We

apply cloud computing, artificial intelligence, advanced sensors, advisory services, and managed services to achieve safe, efficient, and sustainable mobility. Our end-to-end solutions monitor, visualize, and optimize mobility infrastructure around the world to help ensure that roads are safe, travel is efficient, and communities thrive.

Location: Sana Ana, CA, USA

Website: www.iteris.com

Marketing contact:

Ginny Acosta, Marketing Events Manager
gmt2@iteris.com

Facebook: www.facebook.com/iterisinc

LinkedIn: www.linkedin.com/company/iteris-inc

YouTube: www.youtube.com/channel/UCJEB7OtdARo-2TuchDD984AQ

Twitter: twitter.com/iteris

Promoter Level – \$500



The Idaho Transportation Department (ITD) is responsible for operating, preserving, restoring, and improving an integrated network of 12,315 lane miles of highways and roads, 1,830 bridges, 2,523 miles of Idaho Byways, and 31 state backcountry

airstrips. The state highway system also includes 34 rest areas and 12 fixed ports of entry.

Location: Boise, ID, USA

Website: itd.idaho.gov

Facebook:

www.facebook.com/idahotransportationdepartment

Instagram: www.instagram.com/idaho_transportation_dept

Twitter: twitter.com/idahoitd



M.H. Corbin is a leading provider of intelligent transportation solutions designed to gather, analyze, and communicate roadway information in real time.

We partner with transportation professionals around the world to deliver comprehensive software and equipment packages, allowing our customers to increase efficiency, inform motorists, and keep highways safe.

Location: Raleigh, NC, USA

Website: www.mhcorbin.com

Marketing contact:

Bill Corbin, President

info@mhcorbin.com

Twitter: twitter.com/MHCorbinLLC



Quality Counts (QC) is an employee-owned, nationwide transportation data collection firm with ten offices across the United States. Since 2003, QC has

leveraged its specialized commitment to exceptional customer service, quality products, and innovative technology to become one of the most respected, industry-leading transportation data collection firms in the country.

Location: Tigard, OR, USA

Website: www.qualitycounts.net

Marketing contact:

Mark Shields, Director of Marketing

mshields@qualitycounts.net

LinkedIn: www.linkedin.com/company/quality-counts-llc/



Roadsys, Inc. has been a recognized leader in traffic data solutions since the company's inception in 1989. Starting with its origins in the parking systems, Roadsys' solutions includes bike/ped data

and control systems, highway traffic monitoring, video detection, ALPR, weigh-in-motion, virtual wim, specialized pavement materials focused on environmental impact—all revolving around improving global quality of life.

Location: Palm Harbor, FL, USA

Website: www.roadsysllc.com

Marketing contact:

Dennis LeBlanc, National Sales Director

dennis.leblanc@roadsys.com

YouTube: www.youtube.com/channel/UCef82Vrgp-pFq2LeVQAq3Rwg

Twitter: twitter.com/roadsysllc

NaTMEC

**NATIONAL TRAVEL MONITORING
EXPOSITION AND CONFERENCE**

www.NaTMEC.org

#NaTMEC2021

Presented by

