

## Safe Systems Summit: Sponsorship Prospectus

### CSCRS Safe Systems Summit: Redefining Transportation Safety

April 23-24, 2019

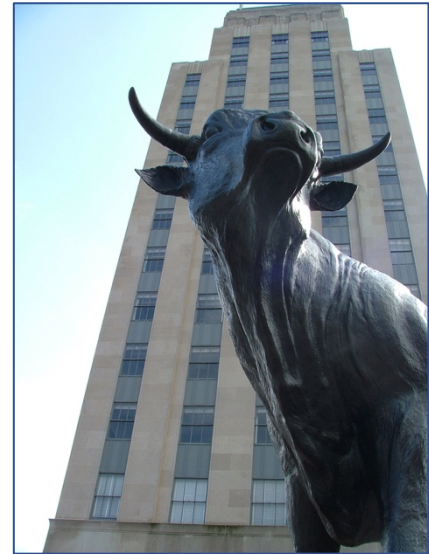
Durham Convention Center

Durham, NC

[roadsafety.unc.edu/summit](http://roadsafety.unc.edu/summit)

CSCRS's mission is to create and exchange knowledge to advance transportation safety through a multidisciplinary, Safe Systems approach. The Safe Systems Summit offers a learning environment for a diverse group of cross-sector experts to explore the underlying systems driving the national rise in traffic deaths, share findings from innovative new research, and develop insights into reducing transportation injuries and fatalities by utilizing both Safe Systems and systems thinking principles, tools, and techniques.

The Summit will take place on Tuesday, April 23, from 8:00 a.m. to 7:00 p.m., and Wednesday, April 24, from 8:00 a.m. to 4:00 p.m., at the Durham Convention Center in Durham, NC.



### Purpose

The Safe Systems Summit provides an opportunity to explore the Safe Systems approach and what it means for the U.S. as a whole, as well as for states, communities, and individuals. Participants will map systems together, collaborate with a wide range of stakeholders, tour and discuss advanced technologies, and swap ideas in expert panel sessions. We'll learn more about our shared roles in transportation safety and leave with new ideas and resources.

Building upon the U.S. Department of Transportation University Transportation Center Spotlight meeting tradition, this meeting is a unique opportunity for university-based researchers and professionals to gather together to explore a specific topic, share and improve upon the practice of transportation safety in the U.S.

### Attendees

CSCRS is expecting an attendance of 200-250 professional, safety-focused researchers, practitioners and students across interconnected fields and organizations including:

- Computer science
- Data scientists
- Engineering
- Governmental and nongovernmental agencies (e.g., departments of transportation and public health)
- Industry

- Law enforcement
- Planning
- Public health
- Transportation
- Technology
- University Transportation Centers

## Levels of Support

CSCRS offers organizations a variety of opportunities to show support for the Summit and align their brands with CSCRS's mission.

### Safety Champion / \$5,001 +

- Logo on the CSCRS Summit website with link to the organization's website for one year
- Logo on signage and in registration materials at the meeting
- Mention in the CSCRS newsletter
- Two complimentary passes to attend an invitation-only reception on Monday, Apr. 22
- Two complimentary Summit registrations

### Safety Patron / Up to \$5,000

- Logo on the CSCRS Summit website with link to the organization's website for one year
- Logo on signage and in registration materials at the meeting
- Mention in the CSCRS newsletter
- One complimentary pass to attend an invitation-only reception on Monday, Apr. 22
- One complimentary Summit registration

### Safety Advocate / Up to \$2,000

- Logo on the CSCRS Summit website with link to the organization's website for one year
- Logo on signage and in registration materials at the Summit
- Mention in the CSCRS newsletter
- One complimentary Summit registration

### Safety Supporter / Up to \$1,000

- Name on CSCRS Summit website with link to the organization's website for one year
- Name on signage and in registration materials at the Summit
- Mention in the CSCRS newsletter

## Fine Print

Attendees at the Safe Systems Summit will be safety-focused professionals. CSCRS reserves the right to accept or reject a sponsor based on its assessment of whether that organization's products or services are relevant to and appropriate for the Summit and its attendees, and CSCRS's mission.

CSCRS's acceptance of a sponsoring organization does not constitute an endorsement of that organization's products or services.

CSCRS will consider alternative sponsorship arrangements not covered in this prospectus on a case-by-case basis.

## Questions and Registration

If you have any questions about Safe Systems Summit sponsorship, or would like to arrange for a sponsorship at any level, please contact CSCRS Communications Manager Jennifer Palcher-Silliman, at [silliman@hsrc.unc.edu](mailto:silliman@hsrc.unc.edu).