

Safe Systems Summit

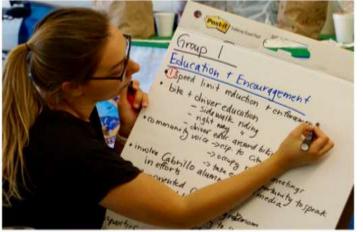
Redefining Transportation Safety

Community-driven Safe Systems Planning: Experience from an Outreach Program in California

> Jill Cooper UC Berkeley SafeTREC

> > April 23, 2019

Community Pedestrian and Bicycle Safety Workshops

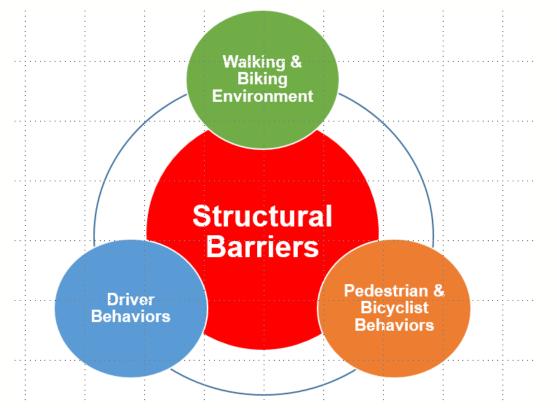








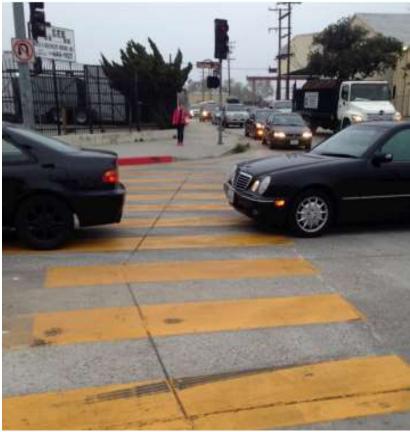
Environmental and behavioral barriers



Source: Untokening Principles 1.0

Environmental and behavioral barriers





Environmental and behavioral barriers







Recommendations to Improve Pedestrian & Bicycle Safety for the Miguel Hidalgo Elementary School Community in Fresno







Recomdendaciones Para Mejorar la Seguridad Peatonal y Ciclista Para la Comunidad San José McKinley-Bonita







Education and Encouragement

- Community clean-up, events
- Coordination: BPACs
- Walking/biking school bus program
- Media/awareness campaigns





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Enforcement

- Focus on community enforcement (crossing guard program, community speed radar)
- Be sensitive to over-policing of communities

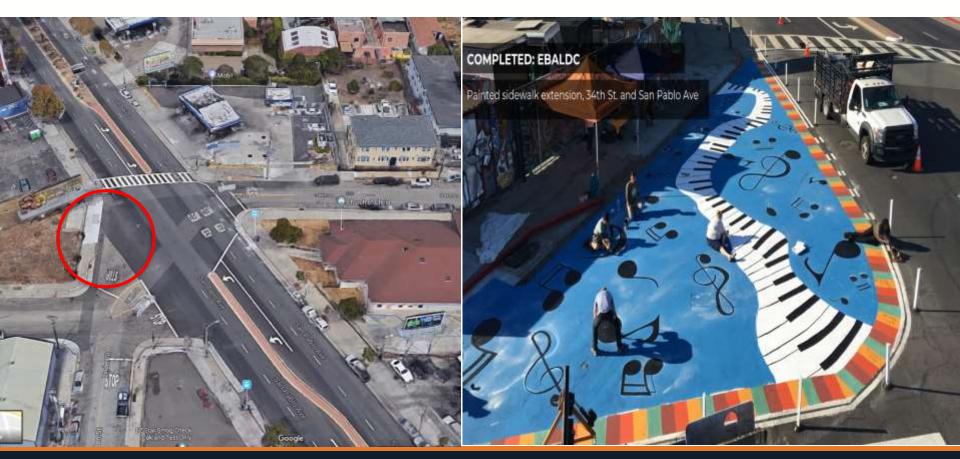
Infrastructure investments

- Short-term: Temporary demonstrations
- Longer term: Road diets, sidewalk repair, enhanced crossings, bike lanes and lighting

Policy/Funding







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Takeaways

Communities are:

- Concerned about speed
- In favor of infrastructure improvements, but are concerned about time it takes to implement
- Concerned about displacement; who will street improvements benefit?
- Concerned about punitive enforcement, and both over- and under-policing
- Interested in non-traditional partnerships: affordable housing, animal control, community clean-ups



Thank you!

Jill Cooper

UC Berkeley SafeTREC

cooperj@berkeley.edu 510-643-4259

