**CSCRS Research Project Debrief Questions**

Ask about required summary PPT and final datasets; also, journal articles.

Big questions:

* Who is waiting on this research? Who needs to use this research?
* What problem will stakeholders say your research solves/addresses? What unmet needs will they think it fulfills?
* Who will be impacted by this research?

Who will be responsible for implementing this research? Who will pay for implementation?

* Do you need additional funds for implementation?

What is success? How should we track how it’s used?

Audiences:

* Key stakeholders/audiences for this project
* KOLs (direct and indirect)
* Agency champions or other entities to help promote this project
* Existing channels for promoting project

Please describe how this project advances the concept of a Safe Systems approach to road safety, and/or is connected to systems thinking.

Which of these potential T2 outcomes apply:

* Traditional or online training program for professionals
* Guidebook or similar publication in addition to a final technical report
* Peer-reviewed journal article
* Technical presentation at a conference or to practitioners
* Potential patent or otherwise marketable product
* Webinar, conference session, seminars, courses, etc.
* Anything else

Describe stakeholder engagement activities – here are examples:

* Media relations/social media
* Events and conferences for PIs to attend/participate in
* Contact stakeholders and offer report, abstract, PIs as resources
* Work with advocacy organizations to utilize news stories
* Field implementation
* Professional development (training, workshop, webinars)

Any suggestions for tech transfer metrics (number of media placements, etc.)?

Additional considerations:

* Timeline for T2
* Next steps