

Introducing micromodes.org: The first surveillance system for micromobility fatalities

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Project Team



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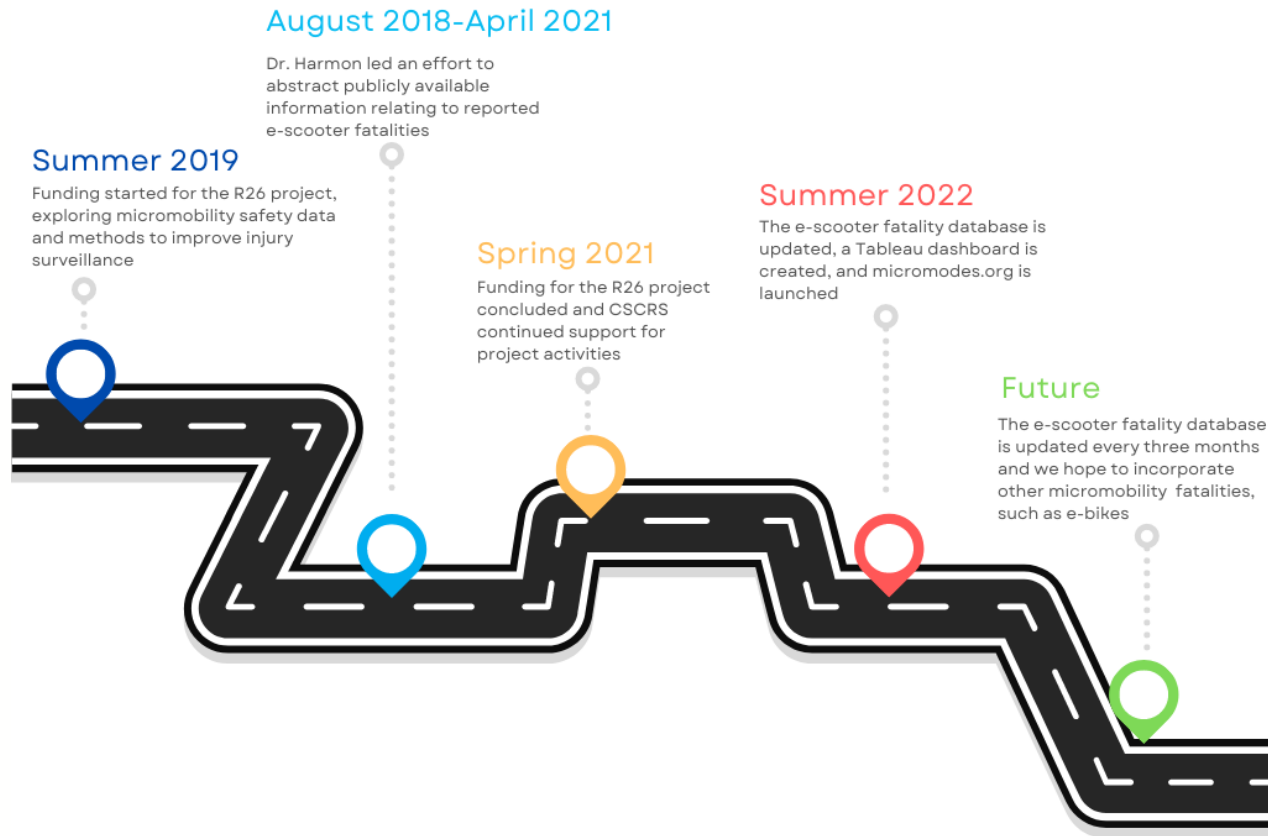


Laura Sandt

Outline

- **Project Background**
 - Why e-scooter fatalities?
 - Project aims
- **Website Tour**
 - Overview of micromodes.org
 - Data explorer
- **Questions, Feedback, & General Comments**
 - We invite you to use the Q & A throughout the presentation

Project Background



Micromobility Modes



Project Aims

1. Identify factors associated with e-scooter fatalities
2. Communicate the total number of deaths associated with e-scooters to researchers, decision-makers, and the public
3. Engage the public in identifying fatalities associated with e-scooters to improve the database
4. Provide accessible information to prevent future e-scooter fatalities

micromodes.org



Takeaways

- Understand why you're creating and who you're creating for
- Refine your data to highlight the key message(s)
- Engage users in the process
- Plan for multiple iterations
- Build an adaptable framework

Questions, Feedback & General Comments

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Do you have e-scooter or other micromobility-related photos?

Upload images to the PBIC image library:
<https://www.pedbikeimages.org/pubsub.php>