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How to get Safe Systems wrong And how to get them right

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Why Pitfalls rather than Pointers?

- Our field is replete with "prescriptive" guidance on ways to create a Safe System for all road users.
- Prescriptions, like standards, can stymie creativity, suppressing or delaying useful experiments and trials to improve safety.
- Instead of offering more prescriptions, we humbly introduce 10 "proscriptions" or suggestions to avoid common pitfalls on the road to a Safe System.

10 Common Pitfalls Toward Creating a Safe System

- 1. Do more of the same to address traffic injury.
- 2. Set uninspiring and unethical safety goals in your safety plans.
- 3. Talk about crashes as isolated, unpreventable accidents.
- 4. Design roads completely separately from land use.
- 5. Equate shared responsibility with equal responsibility.
- 6. Base land use and transportation decisions on forecasted traffic.
- 7. Rely on only one agency to conduct serious crash investigations.
- 8. Decouple project planning and programming from the safety goals in long-range and Vision Zero plans.
- 9. Assert that compliance with design manuals will automatically result in better road safety.
- 10. Assume that technology will save us.

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Thank you! And join us on Dec. 14 for part two!

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