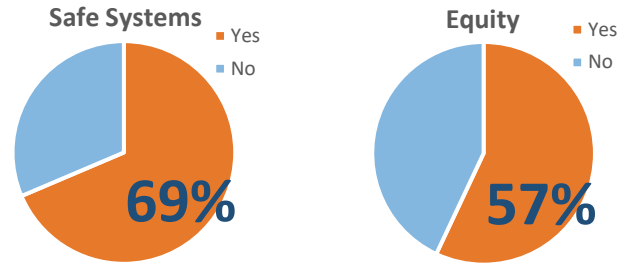


# Vision Zero in the United States (2014-2020)

- Vision Zero aims to use a Safe System approach to reduce to zero all fatalities and serious injuries due to traffic crashes.
- We conducted a web-based search of all United States (US) municipalities with populations greater than 50,000 to identify involvement with Vision Zero, abstracting information from their websites and published documents. The following describes these early adopters of Vision Zero.

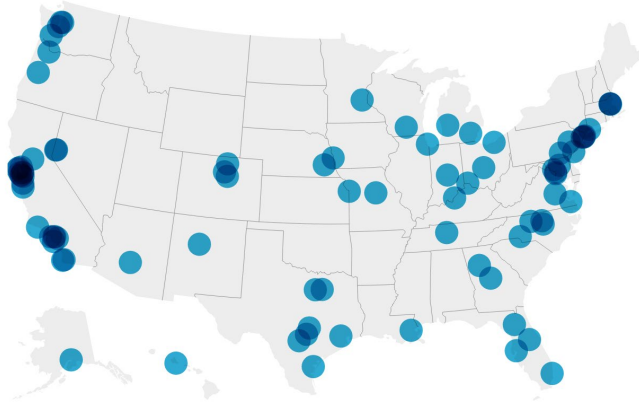
## Guiding Principles



We identified documentation (such as from an action plan, website text, or meeting minutes) of a Safe System approach and equity in many initiatives, although a lack of documentation of these principles does not necessarily indicate a lack of focus from the initiative. We found 69% mentioned a Safe System approach and 57% mentioned equity in their documentation.

## Location

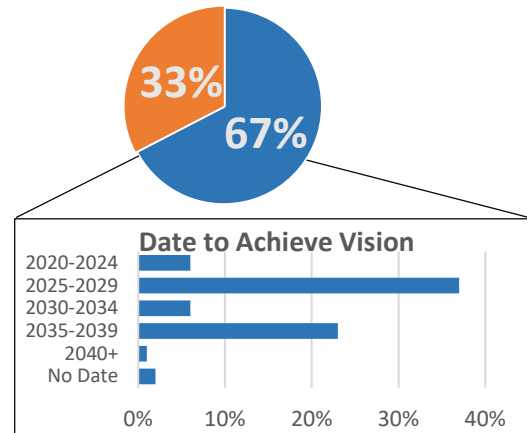
Of the 788 municipalities in the US, we identified 86 (11%) with Vision Zero initiatives that started between 2014 and 2020. Municipal-level initiatives were located in all regions of the US, with a higher proportion on the east and west coasts.



Map: Each dot indicates one Vision Zero initiative. • Created with Datawrapper

## Vision

Approximately two-thirds of initiatives were far enough along to develop a vision for their initiative. Nearly all vision statements focused on reducing traffic related deaths to zero, though the date to achieve this vision ranged widely.



## Year Vision Zero Began

