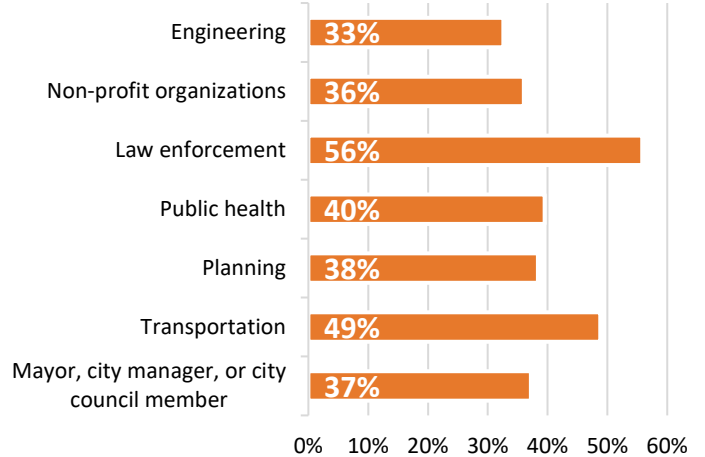


Vision Zero Community Engagement Across the United States

- Vision Zero aims to use a Safe System approach to reduce to zero all fatalities and serious injuries due to traffic crashes.
- Key components of a strong Vision Zero initiative include community engagement and stakeholder involvement.
- We conducted a web-based assessment of all US municipalities with Vision Zero initiatives between 2014 and 2020, abstracting information from their websites and published documents. We collected information on their coalition and how community engagement was accomplished.

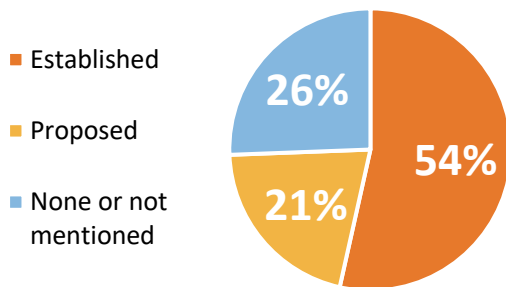
Groups Involved in the Vision Zero Initiative



Coalition

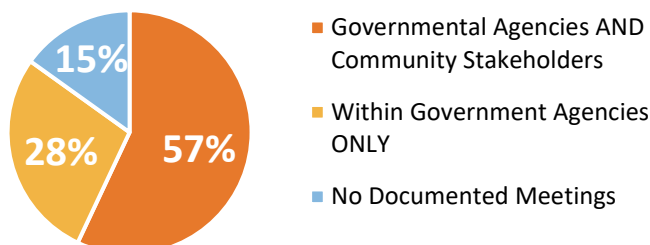
More than half of the initiatives had an established Vision Zero coalition, with an additional 21% having proposed a coalition.

Vision Zero Coalition



We found documentation of meetings with both governmental agencies and community stakeholders for 57% of the Vision Zero initiatives, and meetings involving only governmental agencies for an additional 28%.

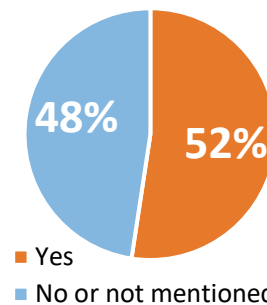
Coalition Meetings



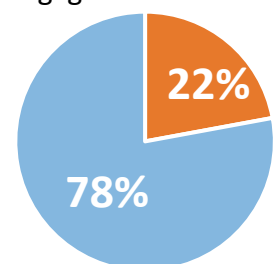
Community Engagement

Prior to 2020, community engagement around Vision Zero was higher than after the pandemic (52% vs. 22%).

Community Engagement Before 2020



Community Engagement in 2020



Conclusion

Community engagement is a key component of Vision Zero planning and an area for improvement, particularly following the challenges from the pandemic.