Building a Coalition: Identifying Partners

THE UNIVERSITY of NORTH CAROLINA at CHAPEL HILL   NC VISION ZERO   NORTH CAROLINA GOVERNOR'S HIGHWAY SAFETY PROGRAM

The categories below represent possible agencies, organizations, or local groups within your community that should be considered as you form/strengthen your coalition. First, fill in information about the organizations/groups that may be invited to partner (blue columns that apply). Next, indicate the current relationship and select ~8 partnerships to prioritize in the near future (check all the green columns that apply).

Partner type Governmental	What expertise/skills could they bring to your coalition?	What is their "get," or what might they gain from involvement?	Who should be contacted from this organization?	When/how is the best way to engage? (e.g., at an upcoming event they will attend)	Who will reach out to them?	Current relation-ship?	Priority in next 6 months?
School district/ education						✓	✓
County government or program						✓	✓
Regional planning agency						✓	✓
Department of Public Health (or specific program)						✓	✓
Department of Social Services (or specific program)						✓	✓
Department of Parks & Rec (or specific program)						✓	✓

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Elected officials (e.g., town council)							
Appointed government officials (e.g., town manager)							
Transit agency							
Police Department							
Planning Department							
Transportation Department							
Public Works Department							
Fire Department							

Partner type **Community**	What expertise/skills could they bring to your coalition?	What is their "get," or what might they gain from involvement?	Who should be contacted from this organization?	When/how is the best way to engage? (e.g., at an upcoming event they will attend)	Who will reach out to them?	Current relation-ship?	Priority in next 6 months?
Bike/ped advocacy groups						✓	✓
Advocates for families of victims of traffic violence						✓	✓
Faith Organizations						✓	✓
Safe Routes to School program						✓	✓
Elected Neighborhood or Community Reps (esp. in underserved neighborhoods)						✓	✓
Mentoring/ Youth Development organizations						✓	✓

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Parent groups (School connected or otherwise)						✓	✓
Community service/ volunteer organizations						✓	✓
Hospital or Health Care Institutions						✓	✓
Emergency services or trauma centers						✓	✓
Parent-Teacher Association or Organization						✓	✓
Substance Use Prevention or Treatment Center						✓	✓

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Community Club/ organization						✓	✓
After School Program Provider						✓	✓
Universities or Colleges						✓	✓
Housing/ Community Development						✓	✓
Environmental/ outdoors groups						✓	✓
Advocacy groups (esp. representing vulnerable road users, such as persons with disabilities)						✓	✓

Partner type **Private/Other**	What expertise/skills could they bring to your coalition?	What is their "get," or what might they gain from involvement?	Who should be contacted from this organization?	When/how is the best way to engage? (e.g., at an upcoming event they will attend)	Who will reach out to them?	Current relation-ship?	Priority in next 6 months?
Local Foundations							
Micromobility companies (e.g., scooters)							
Local Businesses / Retail							
Industry / Manufacturing							
Arts / Theater / Music / Cultural							
Food / Hospitality							
Other (list below)							